

SAMPLE SOCIAL RESPONSIBILITY POLICY

The Hawke's Bay District Health Board encourages you to be a responsible supplier of alcohol. If you sell alcohol we strongly recommend you develop a Social Responsibility Policy. This can be displayed on your premises for your customers to view.

Use this template below and adjust it to suit your premises.

Social Responsibility Policy for Off Licence Sellers of Alcohol

The Management and Staff of *[insert name of premises]* take our social responsibilities seriously.

We undertake to ensure the following as a responsible business in this community:

- We are trained in the Sale and Supply of Alcohol Act (SASAA) 2012
- We are aware of our responsibilities under the SASAA 2012
- We are trained in assessing intoxication
- We will not serve intoxicated persons
- We will not serve minors
- We are obligated to ask for acceptable identification. The legal alcohol purchase age is 18 years of age. We will request identification from anyone that looks younger than 25
- It is our responsibility to ensure, wherever possible, that alcohol is not on-supplied to prohibited persons
- We sell and actively promote a range of non-alcoholic and low alcohol options
- Water will be freely available during tastings
- We will actively promote safe and responsible drinking messages
- We will display and/or provide Alcohol Drug Helpline resources
- We will not promote alcohol in an irresponsible manner.

From the Management and Staff of *[insert name of premises]*

[Add your logo here]