

Thinking of including alcohol in your auction?

To include alcohol in an auction, including a blind or silent auction and even if the alcohol is in the form of a voucher, there are only 2 ways that this is allowed under the Sale and Supply of Alcohol Act 2012.



1. The organiser of the event is a person who (in the opinion of the licensing committee concerned) is a manufacturer, distributor, importer, or wholesaler of alcohol OR

2. The organiser of the event uses an auctioneer who holds an Auctioneer's off licence.

Without either of these the event is not legally able to auction alcohol.

For further information about applying for a special off licence for an auction, please contact the alcohol licensing staff at your local council.

Thinking of Offering Alcohol as a Prize in a Raffle?

The Gambling (Prohibited Property) Regulations 2005 state that alcohol must not be offered as a reward for, or used to reward a winner of, gambling.¹



Offering alcohol as a prize for a raffle, is considered offering it as a reward for gambling and therefore not permitted.

Offering Alcohol as a spot prize (seen as a game of chance) is also not permitted if people pay to enter the draw for that prize.²

¹. <https://www.dia.govt.nz/Services-Casino-and-Non-Casino-Gaming-The-Rules-for-Running-a-Gambling-Activity#eight>

². [https://www.dia.govt.nz/diawebsite.nsf/Files/Gambling-Fact-Sheets/\\$file/Gambling-Fact-Sheet-40-Spot-Prize-Competitions-9-July-2014.pdf](https://www.dia.govt.nz/diawebsite.nsf/Files/Gambling-Fact-Sheets/$file/Gambling-Fact-Sheet-40-Spot-Prize-Competitions-9-July-2014.pdf)

Thinking of Offering Alcohol as a Prize for people who have participated in a competition?

Alcohol can be offered as a prize for people who have participated in a competition (then winning is not a matter of chance only) eg winning a quiz or becoming 3rd in a race.

Alcohol as a prize however cannot be supplied to anyone under 18 years old.

Offering a free alcoholic drink as part of an event?

If an alcoholic drink is supplied as part of a ticket price eg a free drink supplied with your ticket to a show, it is also classed as a sale so a Special Licence is required

It is legal to provide a free drink at a free event (where people can attend and participate at no cost) but this offer can't feature in external promotions eg not promoted on the ticket, on posters, billboards or on social media sites.